



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 04/09/2024

CIRCULAR

Pharmaceutical Business: Marketing and Sales Strategies

This is to inform that IIHMR University, Jaipur, is organizing Master Class Episode No. 117 on the topic “Pharmaceutical Business: Marketing and Sales Strategies.” The session aims to provide insights into marketing trends, strategic sales approaches, and management practices within the pharmaceutical industry, helping participants understand sector dynamics and career opportunities.

Event Details:

- **Title:** Master Class Episode No. 117
- **Date:** 19 September 2024
- **Time:** 10:30 AM – 01:30 PM
- **Venue:** IIHMR University
- **Speaker:** Mr. Roopesh Mathur, Chief Executive Officer, Jeevan Rekha Super-Speciality Hospital, Jaipur
- **Organized by:** IIHMR University, Jaipur

A handwritten signature in blue ink, appearing to read 'R. Mathur', is written over a horizontal line.

President

Copy to:

- All Faculty Members, Staff
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